

Curriculum Vitae

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Executive Summary

Multidisciplinary leader with extensive experience across academia, industry, and governance. Strategic thinker and connector with a passion for advancing technical education, innovation, and diversity in STEM. Proven track record in international collaboration, board leadership, and academic excellence. Committed to contributing to the mission of CESAER through advocacy and strategic insight.

Key Competencies

- Strategic leadership in academia and industry
- · International collaboration and alliance building
- Advocacy for diversity in STEM
- Governance and supervisory experience
- Innovation in design and technology education and consumer goods
- Design processes & thinking

Academic Leadership

22 -	Pro Vice Rector International Affairs, TU Delft
23 -	Chair, ENHANCE Steering Board, European UI Alliance
12 – 22	Dean, Faculty of Industrial Design Engineering, TU Delft
23 - 24	Chair, Moral Deliberation Council on Safety Matters, TU Delft
18 – 22	Chair, Recognition & Rewards Committee, TU Delft
12 - 25	Chairing >70 PhD Defenses; Member of TU Delft's Doctoral Board
Panel member for KAIST, UGent, Aalborg University research reviews	
Member Advisory Boards Tongji University and HKUST	

Board & Governance Roles

24 -	RWTH Aachen, Hochschulrat, Germany
18 -	Supervisory Board University of Applied Arts (HKU), Utrecht, NL
17 – 23	Chair Robovalley Foundation, Delft, NL
14 – 20	Chair Supervisory Board VHTO Foundation, Diversity in STEM, NL
12 – 15	Supervisory Board Newtricious, Functional Foods start-up, NL

Industry Leadership

Philips

02 – 12 CMO, Consumer Luminaires & Homes, Kontich, Belgium

CEO, Special Lighting, Eindhoven, NL

Business Line Manager, Personal Care, Amsterdam, NL

Unilever

87 – 99 Global Marketing Manager, Margarine and Oils, Rotterdam, NL

Marketing Director, Vienna, Austria

Marketing Manager, Van den Bergh Foods, Rotterdam, NL Product Group Manager, Langnese Iglo, Hamburg, Germany

Innovation & Entrepreneurship

00 – 02 Innovation Consultancy, Altuïtion, NL

Internet Start-up Independer, Marketing Director, NL

Education & Training

Clingendael: TUD Masterclass China, Advocacy and the EU

G&I NL: Training moral deliberation Ebbinge: Leadership in healthcare

TU Delft: Teaching quality, leadership and media training

Philips: Supply chain, lean operations and finance Unilever: Marketing, communication and strategy

TU Delft: Masters Industrial Design & Engineering, Cum Laude

Selected Publications

- Innovating a Large Design Education Program She Ji, 2020
- New Horizons in Design for Autonomous Ageing Age and Ageing, 2017
- Design Methodology: Where Do You Go? International Design Conference, 2018

Languages & International Experience

- Dutch (native), English (fluent), German (fluent)
- 20 years of international and global responsibilities in industry
- 15 years in academia, international in staff, students and collaborations